

# Pan Europeisk Masterplan for gåing

Adopted by the THE PEP Steering  
Committee in its twenty-second session  
October 28-30, 2024

Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology



Government of the Netherlands

Pan-European  
Master Plan on Walking

THE PEP | Transport, Health  
and Environment  
Pan-European Programme

UNECE World Health  
Organization  
European Region

# Geografisk kontekst



World Health  
Organization

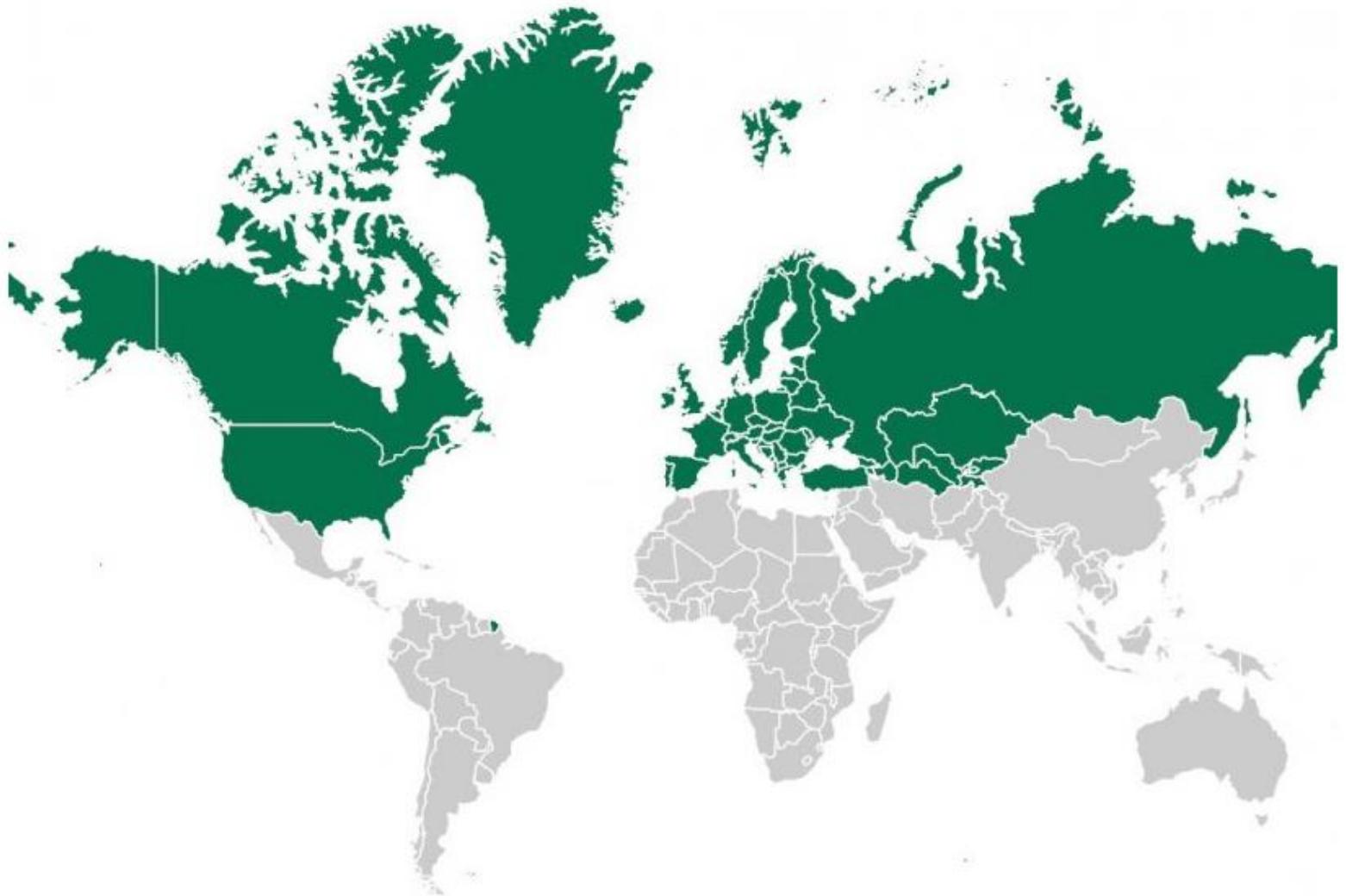


UNECE

Pan-European Region  
UNECE  
56 member states

**Aktiv deltagelse i  
utviklingen av  
masterplanen:  
22 land**

## Map of the region



*The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the United Nations.*



## THE PEP Partnerships

### THE PEP Partnership

Samle regjeringer og NGOs i medlemsland for utvikling av felles interesser og strategier

Formål: Utvikle strategier, planer og prosjekter, oppnå konkrete resultater.

[Link til webside WHO](#)

first and only international programme designed to integrate environmental and health aspects into transport, mobility and urban planning policies

1. **Partnership on Health Economic Assessment Tools (HEAT).**
2. **Partnership on Healthy Active Mobility.**
3. **Partnership on Child- and Youth-friendly Mobility.**
4. **Partnership on the Integration of Transport, Health and**
5. **Environmental Objectives into Urban and Spatial Planning.**
6. **Partnership on Jobs in Green and Healthy Transport.**
7. **Partnership on Eco-Driving.**
8. **Partnership on Sustainable Tourism Mobility.**

# Bakgrunn

## Vienna declaration

“Building forward better by transforming to new, clean, safe, healthy and inclusive mobility and transport...”  
with the ambitious vision of  
"clean, safe, healthy, active and inclusive mobility and transport  
for happiness and prosperity for all".

Vedtatt av ministrene for transport, helse og miljø  
i landene i den pan-europeiske regionen i mai 2021.

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## Pan-European Master Plan on Walking



## Pan-Europeisk masterplan for gåing

Vedtatt 28.-30. Oktober 2024 av  
styringskomiteen av THE PEP partnership

THE PEP

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## Masterplan - en ressurs for...

- Utvikle argumentasjon for mobilitet til fots
- Utvikle organisasjonsformer
- Definere relevante handlingsfelt
- Kapasitets- og kunnskapsutvikling

... Basert på oppdatert kunnskap

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## **Overblikk gåstrategier i 56 partnerland**

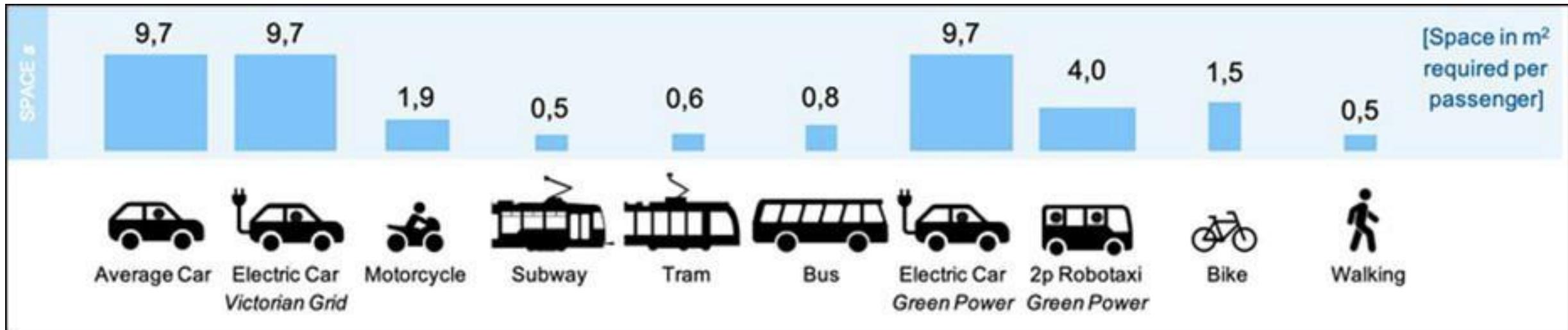
- **76,8 %** av landene i UNECEs pan-europeisk region har en gåstrategi.
- **14,3 %** har en spesifikk nasjonal gåstrategi,
- **53,6 %** har en lignende strategi – fysisk aktivitet eller aktiv mobilitet som nevner gange
- **8,9 %** har utdatert strategi.

## Økonomisk verdi av mobilitet til fots

Benefit	Estimated Value Walking [Bill. EUR]	Estimated Value Cycling [Bill. EUR]
CO2 emissions savings	0.75	0.6 – 5.6
Reduction of air pollution	0.57	0.43
Reduction of noise pollution	0.39	0.3
Fuel savings	5.28	4.0
<b>Longer and healthier lives</b>	<b>96</b>	<b>73</b>
<b>Less sickness absence at the workplace</b>	<b>6.6</b>	<b>5</b>
Bicycle market	0	13.2
<b>Tourism</b>	<b>132</b>	<b>44</b>
<b>Easing of road congestion</b>	<b>9.2</b>	<b>6.8</b>
Saving on construction and maintenance costs for road infrastructure for motorized vehicles	3.8	2.9
<b>Total</b>	<b>254.59</b>	<b>150-155</b>

Based on European Cyclists' Federation (ECF), "The benefits of cycling: Unlocking their potential for Europe", (n.p., ECF, December 2018); and Jim Walker, "Raise your voice for walking: Public consultation on the European Strategy for Sustainable and Smart Mobility (SSSM)", Walk21, 21 September 2020.

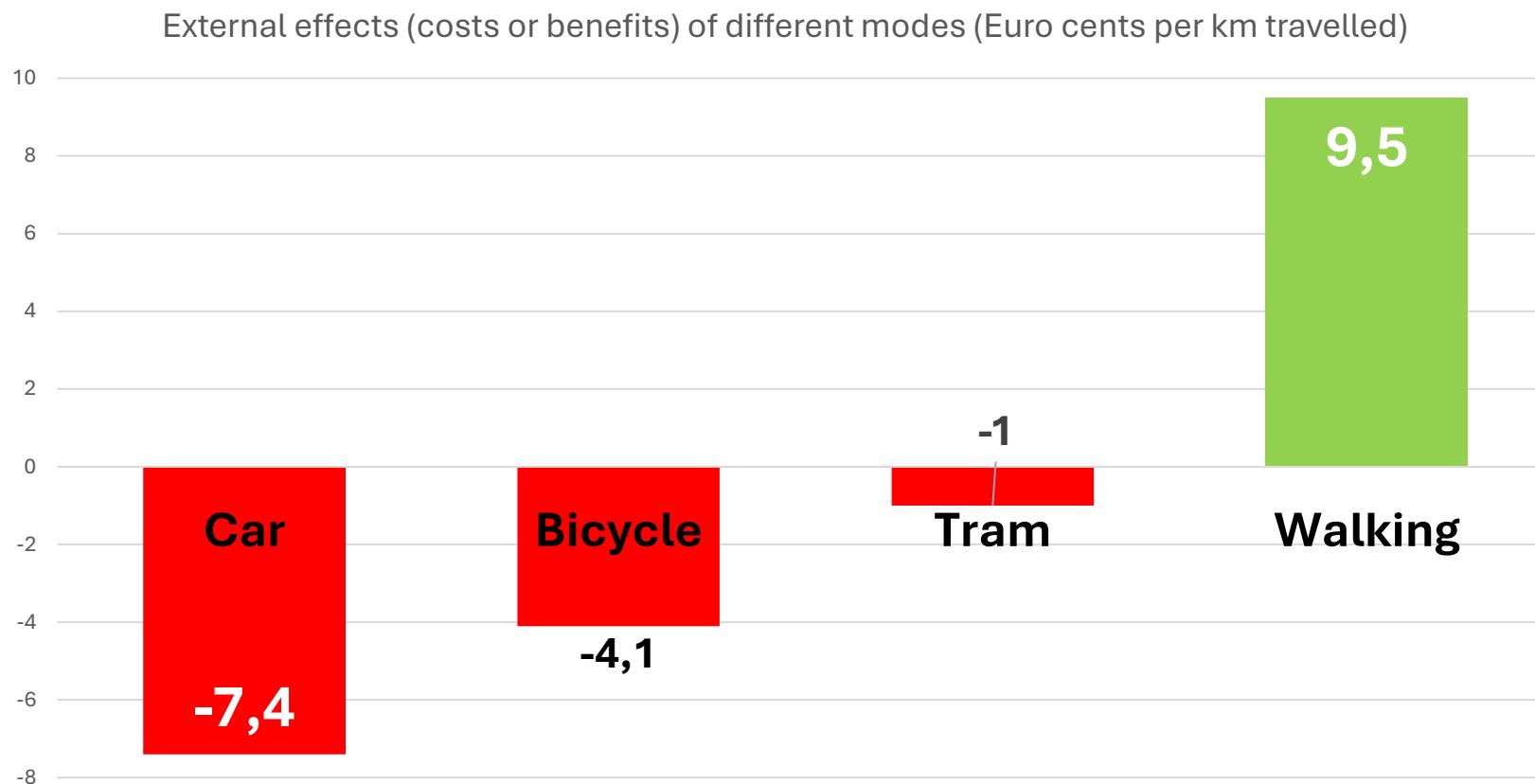
# Arealbehov av ulike mobilitetsformer



**+ Byspredning -**

# Eksterne kostnader for mobilitet

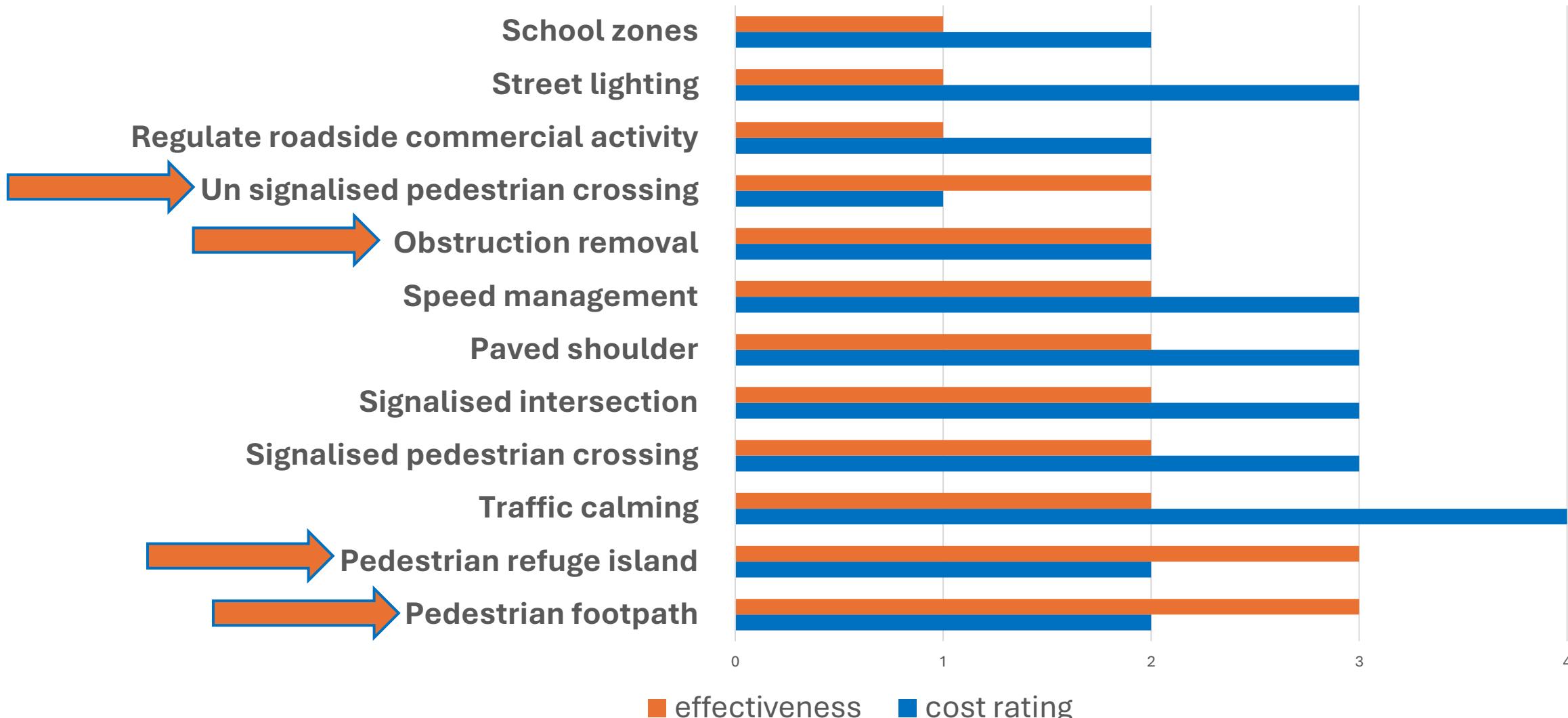
kostnader som ikke er gjenspeilt i prisen for mobilitet, som miljøskader, ulykker, og helsekostnader, beregning fra Sveits



“Prisen for by-spredning”?!

Prisforskjell mellom  
**bilbasert** byutvikling og  
**gangvennlig** byutvikling:  
**20 kr per reist kilometer**

# Kostnad av tiltak versus reduksjon fatale ulykker



# Strategisk rammeverk europæisk masterplan mobilitet til fots



# “Key actions”

PEOPLE	PLACES			PROCESS
Addressing people	Land Use Planning	Public Transport Integration	Infrastructure	Capacity Building
1. Promote and Inform	6. Think Pedestrian	11. Design Principles for Transport Network	13. Protect People	15. Value Knowledge
2. Target People	7. Publish Design Guidelines	12. Facilitate Multimodality	14. Create Walking Networks	16. Lead Coordination
3. Programs and Events	8. Value Walking in Urban Development			17. Elaborate an Action Plan
4. Cross-sectoral Cooperation	9. Link Walking to Economic Growth			18. Check Financing Options
5. Connecting with Health Care	10. Integrate Walking to the Tourism Sector			19. Monitor and Evaluate
				20. Set the Regulatory Framework

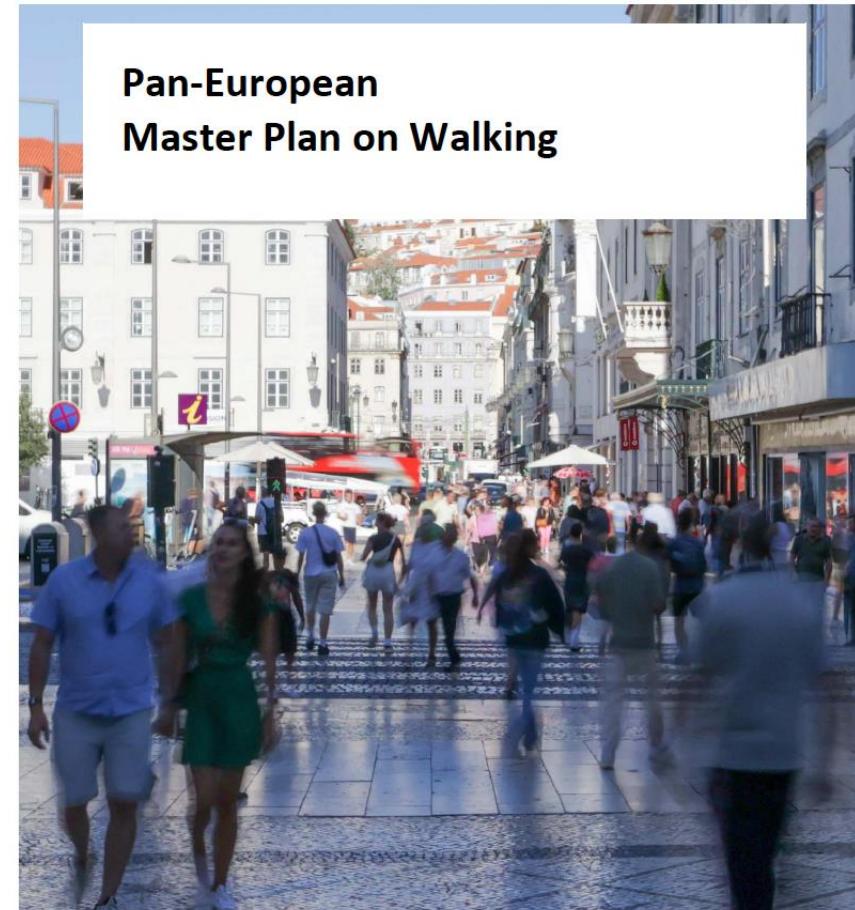
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Link webside for download UNECE:

<https://unece.org/info/publications/pub/397453>